

Demographic Report

1909 Santa Monica Boulevard
Santa Monica, CA 90404

| Description | 1 Mile | 2 Miles | 3 Miles |
|---|--------|---------|---------|
| POPULATION BY YEAR | | | |
| Population (4/1/1990) | 36,136 | 122,584 | 213,234 |
| Population (4/1/2000) | 35,595 | 119,952 | 212,153 |
| Population (4/1/2010) | 37,771 | 126,579 | 218,610 |
| Population (1/1/2017) | 39,104 | 131,350 | 226,927 |
| Population (1/1/2022) | 40,832 | 137,279 | 237,161 |
| Population Growth (2017/2010) | 3.53 | 3.77 | 3.8 |
| Population Forecast (2022/2017) | 4.42 | 4.51 | 4.51 |
| HOUSEHOLDS BY YEAR | | | |
| Households (4/1/1990) | 18,062 | 62,910 | 104,601 |
| Households (4/1/2000) | 18,110 | 62,836 | 107,460 |
| Households (4/1/2010) | 18,990 | 65,297 | 108,782 |
| Households (1/1/2017) | 19,683 | 67,865 | 113,094 |
| Households (1/1/2022) | 20,608 | 71,062 | 118,416 |
| Households Growth (2017/2010) | 3.65 | 3.93 | 3.96 |
| Households Forecast (2022/2017) | 4.7 | 4.71 | 4.71 |
| Gender | | | |
| Male | 18,692 | 63,574 | 110,919 |
| Female | 20,412 | 67,776 | 116,008 |
| Age | | | |
| Median Age | 39.2 | 39.5 | 39.5 |
| Aged 0 to 5 Years | 1,883 | 5,983 | 11,016 |
| Aged 6 to 11 Years | 1,711 | 5,296 | 9,855 |
| Aged 12 to 17 Years | 1,775 | 5,441 | 9,621 |
| Aged 18 to 24 Years | 3,277 | 10,309 | 18,531 |
| Aged 25 to 34 Years | 8,265 | 29,562 | 48,455 |
| Aged 35 to 44 Years | 6,231 | 20,259 | 35,403 |
| Aged 45 to 54 Years | 5,005 | 16,230 | 27,969 |
| Aged 55 to 64 Years | 4,884 | 16,687 | 28,927 |
| Aged 65 to 74 Years | 3,267 | 11,633 | 20,415 |
| Aged 75 to 84 Years | 1,607 | 5,985 | 10,332 |
| Aged 85 Years and Older | 1,199 | 3,965 | 6,403 |
| POPULATION BY RACE | | | |
| White Alone | 27,776 | 96,410 | 164,186 |
| Black Alone | 2,077 | 4,438 | 7,664 |
| Asian Alone | 4,339 | 15,707 | 29,469 |
| American Indian and Alaska Native Alone | 186 | 572 | 1,074 |
| Other Race Alone | 2,342 | 6,565 | 11,155 |
| Two or More Races | 2,384 | 7,658 | 13,379 |

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| POPULATION BY ETHNICITY | | | |
| Hispanic | 6,467 | 18,640 | 32,002 |
| White Non-Hispanic | 23,971 | 85,380 | 145,362 |
| Marital Status (Pop 15+) | | | |
| Males Never Married | 8,856 | 28,577 | 48,504 |
| Males Married | 5,655 | 21,689 | 38,543 |
| Males Widowed | 435 | 1,162 | 1,987 |
| Males Divorced | 1,408 | 4,975 | 8,733 |
| Females Never Married | 7,707 | 26,922 | 44,792 |
| Females Married | 6,016 | 20,849 | 37,648 |
| Females Widowed | 1,237 | 4,387 | 7,257 |
| Females Divorced | 3,326 | 8,832 | 13,749 |
| Primary Language (Pop 5+) | | | |
| Speaks English | 25,952 | 87,483 | 150,972 |
| Speaks Spanish | 4,468 | 14,160 | 23,893 |
| Speaks Other Indo-European Languages | 4,019 | 14,922 | 24,329 |
| Speaks Asian or Pacific Island Language | 2,591 | 8,489 | 15,723 |
| Speaks Other Language | 448 | 1,141 | 2,558 |
| DETAILED HOUSEHOLD CHARACTERISTICS | | | |
| Household, Average Size | 1.92 | 1.9 | 1.97 |
| HOUSEHOLDS BY RACE | | | |
| White | 15,062 | 52,806 | 86,678 |
| Black | 894 | 2,046 | 3,420 |
| Asian | 2,047 | 7,703 | 14,061 |
| American Indian and Alaska Native | 64 | 234 | 437 |
| Other Race | 745 | 2,122 | 3,548 |
| Two or More Races | 871 | 2,954 | 4,950 |
| HOUSEHOLDS BY ETHNICITY | | | |
| Hispanic | 2,325 | 6,874 | 11,440 |
| White Non-Hispanic | 13,578 | 48,396 | 79,465 |

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| Male Population By Age | | | |
| Median Age | 38.1 | 38.6 | 38.8 |
| Aged 0 to 5 Years | 997 | 3,068 | 5,649 |
| Aged 6 to 11 Years | 896 | 2,706 | 5,019 |
| Aged 12 to 17 Years | 911 | 2,813 | 4,930 |
| Aged 18 to 24 Years | 1,641 | 5,005 | 8,835 |
| Aged 25 to 34 Years | 3,969 | 14,491 | 24,126 |
| Aged 35 to 44 Years | 3,008 | 10,188 | 17,987 |
| Aged 45 to 54 Years | 2,449 | 8,004 | 13,942 |
| Aged 55 to 64 Years | 2,330 | 7,990 | 13,964 |
| Aged 65 to 74 Years | 1,410 | 5,246 | 9,420 |
| Aged 75 to 84 Years | 666 | 2,601 | 4,552 |
| Aged 85 Years and Older | 415 | 1,462 | 2,495 |
| | | | |
| Female Population By Age | | | |
| Median Age | 40.3 | 40.3 | 40.2 |
| Aged 0 to 5 Years | 886 | 2,915 | 5,367 |
| Aged 6 to 11 Years | 815 | 2,590 | 4,836 |
| Aged 12 to 17 Years | 864 | 2,628 | 4,691 |
| Aged 18 to 24 Years | 1,636 | 5,304 | 9,696 |
| Aged 25 to 34 Years | 4,296 | 15,071 | 24,329 |
| Aged 35 to 44 Years | 3,223 | 10,071 | 17,416 |
| Aged 45 to 54 Years | 2,556 | 8,226 | 14,027 |
| Aged 55 to 64 Years | 2,554 | 8,697 | 14,963 |
| Aged 65 to 74 Years | 1,857 | 6,387 | 10,995 |
| Aged 75 to 84 Years | 941 | 3,384 | 5,780 |
| Aged 85 Years and Older | 784 | 2,503 | 3,908 |
| | | | |
| Household by Size | | | |
| Median Size | 2.1 | 2.1 | 2.2 |
| 1 Person | 8,988 | 31,320 | 49,024 |
| 2 Person | 6,261 | 22,010 | 37,442 |
| 3 Person | 2,495 | 7,878 | 13,938 |
| 4 Person | 1,351 | 4,541 | 8,647 |
| 5 Person | 382 | 1,419 | 2,704 |
| 6 Person | 136 | 451 | 872 |
| 7 or More Person | 70 | 246 | 467 |

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| Description | 1 Mile | 2 Miles | 3 Miles |
|--|---------|---------|---------|
| HOUSING UNITS BY TENURE | | | |
| Housing, Occupied Units | 19,683 | 67,865 | 113,094 |
| Housing, Owner Occupied | 4,542 | 18,365 | 36,748 |
| Housing, Renter Occupied | 15,141 | 49,500 | 76,346 |
| | | | |
| OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE | | | |
| Housing, Owner Occupied | 4,542 | 18,365 | 36,748 |
| Housing, Median Value Owner Households (\$) | 772,683 | 930,618 | 930,347 |
| Housing, Owner Households Valued Less than \$10,000 | 0 | 34 | 123 |
| Housing, Owner Households Valued \$10,000-\$14,999 | 8 | 57 | 63 |
| Housing, Owner Households Valued \$15,000-\$19,999 | 35 | 52 | 61 |
| Housing, Owner Households Valued \$20,000-\$24,999 | 0 | 0 | 0 |
| Housing, Owner Households Valued \$25,000-\$29,999 | 0 | 8 | 8 |
| Housing, Owner Households Valued \$30,000-\$34,999 | 0 | 0 | 0 |
| Housing, Owner Households Valued \$35,000-\$39,999 | 0 | 0 | 39 |
| Housing, Owner Households Valued \$40,000-\$49,999 | 16 | 23 | 58 |
| Housing, Owner Households Valued \$50,000-\$59,999 | 0 | 22 | 41 |
| Housing, Owner Households Valued \$60,000-\$69,999 | 0 | 0 | 22 |
| Housing, Owner Households Valued \$70,000-\$79,999 | 38 | 60 | 111 |
| Housing, Owner Households Valued \$80,000-\$89,999 | 10 | 36 | 53 |
| Housing, Owner Households Valued \$90,000-\$99,999 | 34 | 35 | 55 |
| Housing, Owner Households Valued \$100,000-\$124,999 | 40 | 95 | 214 |
| Housing, Owner Households Valued \$125,000-\$149,999 | 5 | 5 | 64 |
| Housing, Owner Households Valued \$150,000-\$174,999 | 0 | 35 | 154 |
| Housing, Owner Households Valued \$175,000-\$199,999 | 33 | 63 | 68 |
| Housing, Owner Households Valued \$200,000-\$249,999 | 0 | 101 | 296 |
| Housing, Owner Households Valued \$250,000-\$299,999 | 29 | 87 | 247 |
| Housing, Owner Households Valued \$300,000-\$399,999 | 259 | 640 | 1,219 |
| Housing, Owner Households Valued \$400,000-\$499,999 | 285 | 1,125 | 2,104 |
| Housing, Owner Households Valued \$500,000-\$749,999 | 1,386 | 4,139 | 7,846 |
| Housing, Owner Households Valued \$750,000-\$999,999 | 1,025 | 3,551 | 7,663 |
| Housing, Owner Households Valued More than \$1,000,000 | 1,339 | 8,197 | 16,239 |

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|---|---------------|---------------|----------------|
| RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE | | | |
| Housing, Renter Occupied | 15,141 | 49,500 | 76,346 |
| Housing, Median Rent (\$) | 1,460 | 1,489 | 1,512 |
| Housing, Rent less than \$250 | 261 | 690 | 864 |
| Housing, Rent \$250-\$499 | 387 | 1,258 | 1,638 |
| Housing, Rent \$500-\$749 | 1,240 | 2,732 | 3,550 |
| Housing, Rent \$750-\$999 | 1,526 | 5,047 | 7,242 |
| Housing, Rent \$1,000-\$1,249 | 1,991 | 6,936 | 11,131 |
| Housing, Rent \$1,250-\$1,499 | 2,510 | 8,149 | 12,743 |
| Housing, Rent \$1,500-\$1,999 | 3,662 | 12,501 | 18,959 |
| Housing, Rent \$2,000+ | 3,454 | 11,625 | 19,087 |
| Housing, No Cash Rent | 110 | 562 | 1,132 |
| DETAILED INCOME CHARACTERISTICS | | | |
| Total Personal Income (\$) | 2,452,879,719 | 9,476,556,542 | 16,832,133,710 |
| Total Household Income (\$) | 2,382,758,737 | 9,370,833,738 | 16,680,847,806 |
| Median Household Income (\$) | 86,755 | 94,984 | 97,481 |
| Average Household Income (\$) | 121,057 | 138,081 | 147,495 |
| Per Capita Household Income (\$) | 62,727 | 72,147 | 74,174 |
| Household High Income Average (\$) | 353,032 | 379,539 | 400,005 |
| Households By Income | | | |
| Less than \$15,000 | 1,964 | 6,556 | 10,259 |
| \$15,000 to \$24,999 | 1,314 | 4,093 | 6,561 |
| \$25,000 to \$34,999 | 1,226 | 3,861 | 6,237 |
| \$35,000 to \$49,999 | 1,627 | 5,277 | 8,628 |
| \$50,000 to \$74,999 | 2,575 | 8,184 | 13,624 |
| \$75,000 to \$99,999 | 2,415 | 7,458 | 12,497 |
| \$100,000 to \$124,999 | 2,070 | 6,750 | 10,912 |
| \$125,000 to \$149,999 | 1,650 | 5,759 | 9,635 |
| \$150,000 to \$199,999 | 1,625 | 6,475 | 10,604 |
| \$200,000 and Over | 3,217 | 13,452 | 24,137 |
| Occupation (Pop 16+) | | | |
| Management, Business, and Financial Operations | 4,834 | 17,973 | 29,817 |
| Professional and Related | 7,923 | 27,522 | 48,153 |
| Service | 2,507 | 7,967 | 13,476 |
| Sales and Office | 3,980 | 14,118 | 23,773 |
| Farming, Fishing, and Forestry | 0 | 13 | 33 |
| Construction, Extraction, and Maintenance | 468 | 1,302 | 2,412 |
| Production, Transportation, and Material Moving | 648 | 2,055 | 3,278 |

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| Description | 1 Mile | 2 Miles | 3 Miles |
|--|--------|---------|---------|
| Industry (Pop 16+) | | | |
| Total Civilian Employment | 20,360 | 70,950 | 120,942 |
| Employment, Agriculture, Forestry, Fishing and Hunting | 8 | 24 | 156 |
| Employment, Mining, Quarrying and Oil and Gas Extraction | 9 | 9 | 64 |
| Employment, Construction | 415 | 1,521 | 2,723 |
| Employment, Manufacturing | 1,175 | 3,350 | 5,710 |
| Employment, Wholesale Trade | 401 | 1,725 | 2,777 |
| Employment, Retail Trade(Pop 16+) | 1,309 | 4,663 | 8,402 |
| Employment, Transportation and Warehousing | 240 | 978 | 1,415 |
| Employment, Utilities | 42 | 281 | 387 |
| Employment, Information | 2,336 | 8,178 | 13,404 |
| Employment, Finance and Insurance | 1,066 | 3,920 | 6,400 |
| Employment, Real Estate and Rental and Leasing | 640 | 2,874 | 4,621 |
| Employment, Professional, Scientific, and Technical Services | 3,542 | 13,880 | 23,640 |
| Employment, Management of Companies and Enterprises | 11 | 71 | 110 |
| Employment, Administrative and Support and Waste Mgt. Services | 471 | 1,715 | 3,415 |
| Employment, Educational Services | 2,233 | 7,251 | 12,905 |
| Employment, Health Care and Social Assistance | 2,736 | 8,231 | 13,861 |
| Employment, Arts, Entertainment, and Recreation | 1,176 | 3,972 | 6,629 |
| Employment, Accommodation and Food Services, etc. | 1,249 | 3,999 | 6,724 |
| Employment, Other Services | 1,059 | 3,230 | 5,415 |
| Employment, Public Administration | 242 | 1,078 | 2,184 |
| | | | |
| Education Attainment (Pop 25+) | | | |
| Less Than High School | 1,909 | 4,906 | 9,024 |
| High School | 3,091 | 9,397 | 15,999 |
| Some College | 5,444 | 15,495 | 26,445 |
| Associate's Degree | 1,474 | 5,210 | 8,998 |
| Bachelor's Degree | 10,425 | 39,995 | 67,229 |
| Master's Degree | 5,308 | 17,100 | 29,020 |
| Professional Degree | 1,902 | 8,086 | 13,929 |
| Doctorate Degree | 905 | 4,132 | 7,260 |

Demographic Report

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| Description | 1 Mile | 2 Miles | 3 Miles |
|--|---------------|---------------|---------------|
| DETAILED FAMILY CHARACTERISTICS | | | |
| Families By Size | | | |
| Median Size | 3.02 | 2.98 | 3 |
| 1 Person | 0 | 0 | 0 |
| 2 Person | 3,775 | 13,087 | 22,908 |
| 3 Person | 2,017 | 6,398 | 11,364 |
| 4 Person | 1,252 | 4,183 | 7,831 |
| 5 Person | 370 | 1,364 | 2,544 |
| 6 Person | 132 | 435 | 827 |
| 7 or More Person | 69 | 239 | 447 |
| Family Income Characteristics | | | |
| Total Family Income(\$) | 1,262,905,151 | 5,073,755,312 | 9,605,131,515 |
| Median Income (\$) | 112,550 | 134,047 | 136,829 |
| Average Income (\$) | 165,844 | 197,376 | 209,166 |
| Per Capita Income (\$) | 57,704 | 68,868 | 72,225 |
| High Income Average (\$) | 385,545 | 418,256 | 438,898 |