

Demographic Report



**1465 Westwood Boulevard
Los Angeles, CA 90024**

Description	1 Mile	2 Miles	3 Miles
POPULATION BY YEAR			
Population (4/1/1990)	39,597	120,296	232,817
Population (4/1/2000)	43,993	129,011	246,515
Population (4/1/2010)	46,524	134,638	257,929
Population (1/1/2012)	47,211	136,096	260,811
Population (1/1/2017)	48,034	138,342	265,303
Growth (2012/2010)	1.48	1.08	1.12
Forecast (2017/2012)	1.74	1.65	1.72
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	19,320	56,861	108,454
Households (4/1/2000)	21,308	60,528	114,259
Households (4/1/2010)	23,112	61,065	116,290
Households (1/1/2012)	23,427	61,669	117,429
Households (1/1/2017)	24,334	64,072	121,995
Growth (2012/2010)	1.36	0.99	0.98
Forecast (2017/2012)	3.87	3.9	3.89
Gender			
Male	22,580	64,956	124,771
Female	24,631	71,140	136,040
Age			
Median Age	34.7	33.4	35.5
Aged 0 to 5 Years	2,090	5,524	12,593
Aged 6 to 11 Years	1,711	4,462	11,343
Aged 12 to 17 Years	1,293	4,195	11,702
Aged 18 to 24 Years	8,968	31,698	43,284
Aged 25 to 34 Years	9,865	26,467	49,667
Aged 35 to 44 Years	6,712	17,935	36,213
Aged 45 to 54 Years	4,961	13,911	31,111
Aged 55 to 64 Years	4,817	13,549	29,229
Aged 65 to 74 Years	3,286	8,907	17,657
Aged 75 to 84 Years	2,110	5,777	10,935
Aged 85 Years and Older	1,398	3,671	7,077
POPULATION BY RACE			
White Alone	31,534	89,895	174,612
Black Alone	974	3,334	9,355
Asian Alone	10,656	29,327	49,588
Other	2849	7,881	14,798

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POPULATION BY ETHNICITY	1 Mile	2 Miles	3 Miles
Hispanic	3,840	15,315	33,476
White Non-Hispanic	28,694	80,167	153,740
Marital Status (Pop 15+)			
Males Never Married	10,792	32,538	54,535
Males Married	7,786	21,510	45,518
Males Widowed	300	853	2,013
Males Divorced	1,376	3,926	7,708
Females Never Married	10,978	33,910	55,757
Females Married	7,872	21,196	45,031
Females Widowed	1,258	3,902	8,035
Females Divorced	2,351	6,242	12,756
Primary Language (Pop 5+)			
Speaks English	25,595	77,971	149,131
Speaks Spanish	3,856	12,896	26,873
Speaks Other Indo-European Languages	7,564	18,746	35,822
Speaks Asian or Pacific Island Language	7,324	19,257	32,404
Speaks Other Language	1,059	2,407	5,755
DETAILED HOUSEHOLD CHARACTERISTICS			
Household, Average Size	1.96	2.01	2.1
HOUSEHOLDS BY RACE			
White	16,246	44,633	84,168
Black	519	1,349	4,314
Asian	5,057	11,315	19,955
Other	1605	4,372	8,992
HOUSEHOLDS BY ETHNICITY			
Hispanic	1,561	5,024	11,328
White Non-Hispanic	15,169	41,316	76,888

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Household by Size	1 Mile	2 Miles	3 Miles
Median Size	2.23	2.26	2.34
1 Person	9,862	25,171	45,096
2 Person	8,190	21,514	40,207
3 Person	2,797	7,634	15,696
4 Person	1,865	5,091	10,783
5 Person	524	1,580	3,849
6 Person	138	448	1,205
7 or More Person	51	231	593
HOUSING UNITS BY TENURE			
Housing, Occupied Units	23,427	61,669	117,429
Housing, Owner Occupied	8,127	21,755	41,838
Housing, Renter Occupied	15,300	39,914	75,591
OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE			
Housing, Owner Occupied	8,127	21,755	41,838
Housing, Median Value Owner Households (\$)	784,839	848,781	951,122
Housing, Owner Households Valued Less than \$20,000	40	102	253
Housing, Owner Households Valued \$20,000-\$39,999	10	41	54
Housing, Owner Households Valued \$40,000-\$59,999	12	59	83
Housing, Owner Households Valued \$60,000-\$79,999	65	110	173
Housing, Owner Households Valued \$80,000-\$99,999	1	109	286
Housing, Owner Households Valued \$100,000-\$124,999	46	117	230
Housing, Owner Households Valued \$125,000-\$149,999	19	31	33
Housing, Owner Households Valued \$150,000-\$174,999	31	77	260
Housing, Owner Households Valued \$175,000-\$199,999	44	69	181
Housing, Owner Households Valued \$200,000-\$249,999	74	197	393
Housing, Owner Households Valued \$250,000-\$299,999	67	158	376
Housing, Owner Households Valued \$300,000-\$399,999	306	661	1,148
Housing, Owner Households Valued \$400,000-\$499,999	601	1,261	2,014
Housing, Owner Households Valued \$500,000-\$749,999	2,523	6,062	8,872
Housing, Owner Households Valued \$750,000-\$999,999	1,611	4,615	8,158
Housing, Owner Households Valued More than \$1,000,000	2,677	8,086	19,324

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RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE	1 Mile	2 Miles	3 Miles
Housing, Renter Occupied	15,300	39,914	75,591
Housing, Median Rent (\$)	1,491	1,521	1,436
Housing, Rent less than \$250	31	89	537
Housing, Rent \$250-\$499	192	315	732
Housing, Rent \$500-\$749	521	1,405	3,048
Housing, Rent \$750-\$999	1,023	2,673	6,879
Housing, Rent \$1,000-\$1,249	2,984	7,203	15,513
Housing, Rent \$1,250-\$1,499	2,783	7,300	13,742
Housing, Rent \$1,500-\$1,999	4,007	10,587	19,122
Housing, Rent \$2,000+	3,329	9,293	14,280
Housing, No Cash Rent	430	1,049	1,738
DETAILED INCOME CHARACTERISTICS			
Total Household Income (\$)	2,731,759,279	7,547,061,465	14,838,691,590
Median Household Income (\$)	75,842	77,700	75,468
Average Household Income (\$)	116,607	122,380	126,363
Per Capita Household Income (\$)	57,863	55,454	56,894
Household High Income Average (\$)	377,159	405,998	427,621
Households By Income			
Less than \$15,000	3,320	7,611	13,165
\$15,000 to \$24,999	1,651	4,348	8,129
\$25,000 to \$34,999	1,427	3,842	7,940
\$35,000 to \$49,999	1,951	5,450	11,673
\$50,000 to \$74,999	3,272	8,785	17,553
\$75,000 to \$99,999	2,747	7,393	13,581
\$100,000 to \$124,999	2,065	5,700	10,601
\$125,000 to \$149,999	1,446	4,092	7,303
\$150,000 to \$199,999	1,986	5,019	9,092
\$200,000 and Over	3,562	9,429	18,392
Occupation (Pop 16+)			
Management, Business, and Financial Operations	6,926	20,679	38,086
Professional and Related	10,590	26,432	50,951
Service	2,559	8,665	15,567
Sales and Office	5,689	16,122	30,709
Farming, Fishing, and Forestry	0	29	49
Construction, Extraction, and Maintenance	424	1,424	2,899
Production, Transportation, and Material Moving	395	1,658	3,533

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Industry (Pop 16+)	1 Mile	2 Miles	3 Miles
Agriculture, Forestry, Fishing and Hunting, and Mining	24	54	60
Construction	541	1,646	2,927
Manufacturing	968	2,723	5,797
Wholesale Trade	564	1,568	3,395
Retail Trade	1,957	5,542	11,197
Transportation and Warehousing Utilities	200	980	2239
Information	2,228	6,466	12,755
Finance, Insurance, Real Estate and Rental and Leasing	2437	7,397	13,685
Professional, Scientific, Management, Administrative, etc.	5457	15,893	28,677
Educational, Health and Social Services	8,397	20,496	37,547
Arts, Entertainment, Accommodation and Food Services, etc.	2332	8099	14,895
Other Services	984	2,742	5,876
Public Administration	484	1,379	2,701
Education Attainment (Pop 25+)			
Less Than High School	1,579	4,729	9,694
High School	2,526	7,117	15,849
Some College	4,304	12,134	27,103
Associate Degree	1,465	4,098	9,727
Bachelor Degree	11,477	33,965	65,636
Graduate Degree	11,798	28,174	53,880
DETAILED FAMILY CHARACTERISTICS			
Families By Size			
Median Size	2.92	2.94	3.06
1 Person	0	0	0
2 Person	4,908	12,874	25,567
3 Person	2,114	5,661	12,641
4 Person	1,445	3,894	9,347
5 Person	443	1,318	3,527
6 Person	111	351	1,091
7 or More Person	42	197	553
Family Income Characteristics			
Total Family Income(\$)	1,542,729,867	4,230,291,799	9,310,157,278
Median Income (\$)	117,983	117,209	112,358
Average Income (\$)	170,223	174,122	176,576
Per Capita Income (\$)	61,579	61,842	60,225
High Income Average (\$)	391,733	409,765	434,226

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RETAIL SALES (\$000)	1 Mile	2 Miles	3 Miles
Total Retail Sales (including Food Services)	3,185,107	6,110,256	7,765,050
Motor Vehicles Store Sales	901,549	1,213,327	1,357,873
Home Furnishings Store Sales	106,594	184,240	248,240
Electrical and Appliances Store Sales	92,073	186,247	239,765
Building Materials and Garden Store Sales	100,462	152,531	178,462
Food and Beverage Store Sales	429,216	853,941	1,095,057
Health and Personal Care Store Sales	129,172	289,595	409,143
Gasoline Stations Store Sales	158,217	366,245	529,399
Clothing and Accessories Store Sales	137,696	393,041	658,821
Sporting Goods Store Sales	137,931	261,462	287,312
General Merchandise Store Sales	226,496	430,830	437,535
Miscellaneous Store Sales	115,177	201,402	266,888
Nonstore Purchases Sales	372,782	925,535	1,096,885
Food Services	277,742	651,860	959,670
CONSUMER EXPENDITURES (\$000)			
Total Consumer Expenditures	1,227,344.50	3,239,877.50	6,170,912.30
Food	148,882.60	391,778.10	747,153.90
Food at home	82,458.20	217,993.10	418,366.70
Cereals and bakery products	11,980.40	31,643.60	60,746.20
Dairy products	7,808.70	20,741.90	39,803.30
Fruits and vegetables	16,723.70	43,779.70	83,587.30
Nonalcoholic beverages	7,495.20	19,944.70	38,399.80
Food prep (consumed out of town)	859	2,300.60	4,403.10
Food away from home	66,116.40	172,986.50	327,556.00
Food on out-of-town trips	6,500.20	17,166.40	32,521.60
Alcoholic beverages	9,631.10	25,740.10	48,748.30
Housing	328,479.30	864,911.10	1,648,771.20
Household operations	27,486.40	72,495.30	138,910.80
Housekeeping services	3,034.50	8,086.40	15,339.80
Household furnishings and equip	34,215.80	90,852.70	173,180.70
Household textiles	1,658.30	4,401.00	8,386.50
Furniture	7,848.40	20,795.40	39,706.20
Floor coverings	453.7	1,207.80	2,325.10
Major appliances	3,765.30	10,085.40	19,388.00
Small appliances	286.5	765.3	1,485.10
Miscellaneous household equip	14,083.80	37,312.10	70,844.70
Apparel and services	52,608.80	135,594.10	255,951.40
Men and boys	11,307.80	29,521.60	56,006.00

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CONSUMER EXPENDITURES (\$000)- CONTINUED	1 Mile	2 Miles	3 Miles
Men, 16 and over	10,021.00	26,032.90	49,042.20
Boys, 2 to 15	1,503.60	4,037.40	8,014.30
Women's and girls	16,744.10	43,936.40	83,660.90
Women, 16 and over	15,342.90	40,262.70	76,420.00
Girls 2 to 15	1,648.50	4,344.40	8,622.60
Children under 2	2,287.10	5,942.50	11,409.00
Footwear	7,286.80	18,928.50	36,013.50
Other apparel products and services	15,254.50	37,537.10	68,921.10
Transportation	189,986.00	503,231.40	961,948.60
Vehicle purchases (net outlay)	62,067.80	165,134.30	315,897.90
Gasoline and motor oil	37,753.90	100,225.50	192,446.50
Other vehicle expenses	57,867.30	152,770.00	291,890.00
Public transportation	14,670.70	37,936.60	71,211.10
Health Care	69,792.60	187,005.40	360,333.90
Health insurance	39,997.70	106,697.10	205,621.20
Medical services	16,361.70	44,091.60	84,583.20
Drugs	9,842.50	26,604.40	51,518.40
Medical supplies	2,768.80	7,438.40	14,305.60
Entertainment	52,765.30	141,279.50	269,983.90
Fees and admissions	14,453.90	38,114.80	72,417.70
Television, radios, sound equip	21,740.90	57,707.50	110,434.30
Pets, toys, and playground equip	10,245.50	27,789.30	53,289.90
Other entertainment supplies	7,552.90	20,303.40	38,743.90
Personal care products, services	14,317.90	38,007.60	72,646.00
Reading	2,005.90	5,339.80	10,161.40
Education	38,036.30	96,630.90	179,095.60
Tobacco products, supplies	6,638.60	17,970.60	34,594.40
Cash contributions	31,733.60	85,237.50	163,853.30
Personal insurance and pensions	147,827.00	389,743.70	740,415.10