

Demographic Report

1400 Broadway Avenue
Santa Monica, CA 90404

Description	1 Mile	2 Miles	3 Miles
POPULATION BY YEAR			
Population (4/1/1990)	40,386	107,888	197,490
Population (4/1/2000)	39,347	106,150	195,588
Population (4/1/2010)	43,235	111,928	201,431
Population (1/1/2019)	44,240	115,204	207,617
Population (1/1/2024)	45,290	117,990	212,659
Population Growth (2019/2010)	2.32	2.93	3.07
Population Forecast (2024/2019)	2.37	2.42	2.43
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	21,356	54,886	96,988
Households (4/1/2000)	21,331	55,100	99,319
Households (4/1/2010)	23,326	57,767	100,924
Households (1/1/2019)	23,963	59,694	104,502
Households (1/1/2024)	24,642	61,387	107,468
Households Growth (2019/2010)	2.73	3.34	3.55
Households Forecast (2024/2019)	2.83	2.84	2.84
Gender			
Male	21,422	56,033	101,845
Female	22,818	59,171	105,772
Age			
Median Age			
Aged 0 to 5 Years	40	41	40
Aged 6 to 11 Years	1,871	5,186	9,857
Aged 12 to 17 Years	1,590	4,712	8,842
Aged 18 to 24 Years	1,655	4,932	8,838
Aged 25 to 34 Years	3,353	8,177	15,155
Aged 35 to 44 Years	10,243	24,677	45,058
Aged 45 to 54 Years	7,122	18,111	32,932
Aged 55 to 64 Years	5,379	14,312	24,949
Aged 65 to 74 Years	5,329	14,993	26,779
Aged 75 to 84 Years	4,117	10,944	19,599
Aged 85 Years and Older	2,161	5,554	9,725
	1420	3,606	5,883
POPULATION BY RACE			
White Alone	31,981	83,770	149,704
Black Alone	2,358	4,439	7,409
Asian Alone	4,623	12,662	25,144
American Indian and Alaska Native Alone	202	574	1,066
Other Race Alone	2,401	6,941	11,874
Two or More Races	2,675	6,818	12,420

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POPULATION BY ETHNICITY			
Hispanic	6,381	17,392	30,462
White Non-Hispanic	28,194	73,707	132,165
Marital Status (Pop 15+)			
Males Never Married	10,486	24,641	44,473
Males Married	6,312	19,507	35,795
Males Widowed	526	974	1,758
Males Divorced	1,860	4,598	7,997
Females Never Married	8,800	22,738	40,020
Females Married	6,173	18,490	34,870
Females Widowed	1,705	4,152	6,797
Females Divorced	4,090	7,774	12,762
Primary Language (Pop 5+)			
Speaks English	30,386	78,372	140,829
Speaks Spanish	4,259	12,204	22,721
Speaks Other Indo-European Languages	4,801	11,892	20,566
Speaks Asian or Pacific Island Language	2,638	7,089	12,883
Speaks Other Language	520	1,167	2,117
DETAILED HOUSEHOLD CHARACTERISTICS			
Household, Average Size	1.77	1.89	1.95
HOUSEHOLDS BY RACE			
White	18,595	46,444	80,150
Black	1055	2,038	3,311
Asian	2,366	6,174	12,187
American Indian and Alaska Native	83	243	450
Other Race	794	2,220	3,789
Two or More Races	1070	2,575	4,615
HOUSEHOLDS BY ETHNICITY			
Hispanic	2,422	6,294	10,845
White Non-Hispanic	17,033	42,519	73,475

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Male Population By Age			
Median Age	38.9	39.6	39.2
Aged 0 to 5 Years	995	2,658	5,048
Aged 6 to 11 Years	816	2,390	4,478
Aged 12 to 17 Years	872	2,557	4,562
Aged 18 to 24 Years	1,620	4,036	7,329
Aged 25 to 34 Years	5,025	12,135	22,530
Aged 35 to 44 Years	3,560	9,142	16,769
Aged 45 to 54 Years	2,786	7,150	12,481
Aged 55 to 64 Years	2,563	7,289	12,974
Aged 65 to 74 Years	1,786	4,963	9,067
Aged 75 to 84 Years	901	2,397	4,308
Aged 85 Years and Older	498	1,316	2,299
Female Population By Age			
Median Age	40.7	41.3	40.6
Aged 0 to 5 Years	876	2,528	4,809
Aged 6 to 11 Years	774	2,322	4,364
Aged 12 to 17 Years	783	2,375	4,276
Aged 18 to 24 Years	1,733	4,141	7,826
Aged 25 to 34 Years	5,218	12,542	22,528
Aged 35 to 44 Years	3,562	8,969	16,163
Aged 45 to 54 Years	2,593	7,162	12,468
Aged 55 to 64 Years	2,766	7,704	13,805
Aged 65 to 74 Years	2,331	5,981	10,532
Aged 75 to 84 Years	1,260	3,157	5,417
Aged 85 Years and Older	922	2,290	3,584
Household by Size			
Median Size	2	2.1	2.2
1 Person	12,194	27,995	45,858
2 Person	7,466	19,074	34,621
3 Person	2,537	6,741	12,649
4 Person	1,260	3,970	7,696
5 Person	322	1,260	2,419
6 Person	118	400	811
7 or More Person	66	254	448

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Description	1 Mile	2 Miles	3 Miles
HOUSING UNITS BY TENURE			
Housing, Occupied Units	23,963	59,694	104,502
Housing, Owner Occupied	4,392	16,205	33,672
Housing, Renter Occupied	19,571	43,489	70,830
OWNER OCCUPIED HOUSEHOLDS BY HOME VALUE			
Housing, Owner Occupied	4,392	16,205	33,672
Housing, Median Value Owner Households (\$)	739,583	949,326	938,479
Housing, Owner Households Valued Less than \$10,000	11	16	97
Housing, Owner Households Valued \$10,000-\$14,999	0	14	72
Housing, Owner Households Valued \$15,000-\$19,999	16	50	58
Housing, Owner Households Valued \$20,000-\$24,999	0	0	0
Housing, Owner Households Valued \$25,000-\$29,999	0	8	8
Housing, Owner Households Valued \$30,000-\$34,999	0	0	0
Housing, Owner Households Valued \$35,000-\$39,999	0	0	35
Housing, Owner Households Valued \$40,000-\$49,999	15	22	36
Housing, Owner Households Valued \$50,000-\$59,999	0	0	32
Housing, Owner Households Valued \$60,000-\$69,999	0	0	19
Housing, Owner Households Valued \$70,000-\$79,999	25	54	75
Housing, Owner Households Valued \$80,000-\$89,999	0	33	47
Housing, Owner Households Valued \$90,000-\$99,999	1	33	43
Housing, Owner Households Valued \$100,000-\$124,999	39	89	198
Housing, Owner Households Valued \$125,000-\$149,999	5	5	61
Housing, Owner Households Valued \$150,000-\$174,999	0	24	104
Housing, Owner Households Valued \$175,000-\$199,999	0	59	86
Housing, Owner Households Valued \$200,000-\$249,999	40	89	257
Housing, Owner Households Valued \$250,000-\$299,999	28	82	255
Housing, Owner Households Valued \$300,000-\$399,999	252	579	1,120
Housing, Owner Households Valued \$400,000-\$499,999	269	787	1,857
Housing, Owner Households Valued \$500,000-\$749,999	1,560	3,466	7,131
Housing, Owner Households Valued \$750,000-\$999,999	995	3,377	6,957
Housing, Owner Households Valued More than \$1,000,000	1,136	7,418	15,124

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Description	1 Mile	2 Miles	3 Miles
RENTER OCCUPIED HOUSEHOLDS BY RENT VALUE			
Housing, Renter Occupied	19,571	43,489	70,830
Housing, Median Rent (\$)	1,445	1,467	1,499
Housing, Rent less than \$250	550	659	801
Housing, Rent \$250-\$499	991	1,445	1,676
Housing, Rent \$500-\$749	1,414	2,495	3,415
Housing, Rent \$750-\$999	2,038	4,582	6,776
Housing, Rent \$1,000-\$1,249	2,460	6,223	10,657
Housing, Rent \$1,250-\$1,499	2,928	7,028	11,612
Housing, Rent \$1,500-\$1,999	4,918	10,432	17,054
Housing, Rent \$2,000+	4,172	10,163	17,767
Housing, No Cash Rent	100	462	1,072
DETAILED INCOME CHARACTERISTICS			
Total Personal Income (\$)	2,869,704,369	8,723,910,985	16,502,373,825
Total Household Income (\$)	2,779,470,561	8,607,117,841	16,352,058,884
Median Household Income (\$)	84,048	96,554	101,964
Average Household Income (\$)	115,990	144,187	156,476
Per Capita Household Income (\$)	64,867	75,726	79,485
Household High Income Average (\$)	337,799	401,809	416,844
Households By Income			
Less than \$15,000	2,849	5,896	9,032
\$15,000 to \$24,999	1,761	3,607	5,743
\$25,000 to \$34,999	1,543	3,299	5,469
\$35,000 to \$49,999	1,912	4,598	7,826
\$50,000 to \$74,999	2,901	6,962	11,989
\$75,000 to \$99,999	2,806	6,362	11,391
\$100,000 to \$124,999	2,394	5,745	10,196
\$125,000 to \$149,999	1,974	5,358	9,465
\$150,000 to \$199,999	1,964	5,776	9,754
\$200,000 and Over	3,859	12,091	23,637
Occupation (Pop 16+)			
Management, Business, and Financial Operations	5,942	15,410	28,439
Professional and Related	9,522	24,912	44,454
Service	2,547	6,959	12,595
Sales and Office	4,537	12,203	21,954
Farming, Fishing, and Forestry	0	14	31
Construction, Extraction, and Maintenance	506	1,175	2,536
Production, Transportation, and Material Moving	758	1,860	3,198

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Industry (Pop 16+)			
Total Civilian Employment	23,812	62,533	113,207
Employment, Agriculture, Forestry, Fishing and Hunting	7	22	148
Employment, Mining, Quarrying and Oil and Gas Extraction	0	20	60
Employment, Construction	560	1,357	2,646
Employment, Manufacturing	1,228	2,991	5,209
Employment, Wholesale Trade	453	1,442	2,618
Employment, Retail Trade(Pop 16+)	1,474	4,267	7,917
Employment, Transportation and Warehousing	304	952	1,401
Employment, Utilities	98	283	348
Employment, Information	3,047	7,550	13,835
Employment, Finance and Insurance	1,281	3,311	5,693
Employment, Real Estate and Rental and Leasing	774	2,370	4,540
Employment, Professional, Scientific, and Technical Services	4,844	12,016	21,990
Employment, Management of Companies and Enterprises	11	64	117
Employment, Administrative and Support and Waste Mgt. Services	517	1,466	3,293
Employment, Educational Services	2,267	6,563	11,351
Employment, Health Care and Social Assistance	2,846	7,262	12,341
Employment, Arts, Entertainment, and Recreation	1,403	3,253	6,276
Employment, Accommodation and Food Services, etc.	1,363	3,583	6,412
Employment, Other Services	972	2,701	4,978
Employment, Public Administration	363	1,060	2,034
Education Attainment (Pop 25+)			
Less Than High School	1,845	4,657	8,280
High School	3,745	8,704	15,148
Some College	5,924	13,994	24,330
Associate's Degree	1,867	4,663	8,319
Bachelor's Degree	12,474	34,174	63,021
Master's Degree	6,251	15,358	26,821
Professional Degree	2,463	7,134	12,672
Doctorate Degree	1,202	3,513	6,334

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Description	1 Mile	2 Miles	3 Miles
DETAILED FAMILY CHARACTERISTICS			
Families By Size			
Median Size	2.92	2.98	3
1 Person	0	0	0
2 Person	4,372	11,517	20,970
3 Person	2,007	5,544	10,308
4 Person	1,170	3,706	7,098
5 Person	311	1,205	2,301
6 Person	117	388	776
7 or More Person	64	245	431
Family Income Characteristics			
Total Family Income(\$)	1,325,914,106	4,666,248,857	9,235,966,079
Median Income (\$)	121,066	141,871	145,580
Average Income (\$)	164,894	206,426	220,513
Per Capita Income (\$)	59,772	71,982	76,377
High Income Average (\$)	346,778	425,023	440,611